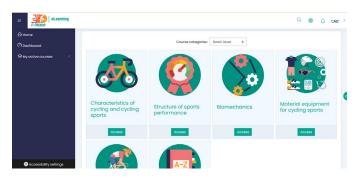
# NEWSLETTER ISSUE 2 JULY 2022



### **C-TRENDS Digital Platform READY**





After some hard work, we are happy to announce that the C-Trends digital platform is ready. The structure of the platform is designed in such a way where users can have their own account and save the material which they find useful.

The material is divided in the two different levels of performance (i.e., basic and advanced). Each level of performance has different chapters with different topics, relevant to cycling and stimulate an active and healthy life via cycling.

The platform is now ready in English and soon to another four languages. You can have access to the platform by entering <u>here</u>.

#### **First Multiplier Sports Event**

On July 29th 2022, we had our first multiplier sports event in Cyprus. Professional and amateur cyclists had the opportunity to learn more about our project and test our platform and e-guide.

Participants were excited to learn more about the different aspects of cycling and mentioned that in Cyprus is especially needed. Some left their contact details to take part in the other pilot testing of the platform.







## Software Development for a precise training plan



Currently, the team is working on our last output which is a software development where professional athletes will be able to tailor their training to maximize their performance. In this way the software will help athletes to have a training that does not need them to adapt their living regime.

Stay tuned so that you have the opportunity to be part of the pilot sessions of our outcomes.

#### **Consortium**







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